

9&10 APRIL 2026 - PARIS

THE COBRANDING TRADE SHOW



COMMUNICATION & NETWORKING

Your contacts

Elodie Mabon elodie@cobrandz.com -- 06 26 02 09 17
Charlotte Quéverdo charlotte@cobrandz.com -- 06 82 68 63 32

DEADLINES

ASAP

- 🕒 OPENING YOUR EXHIBITOR'S SPACE FOR UPDATING YOUR PAGE ON THE COBRANDZ WEBSITE

DÈS À PRÉSENT

ONLINE LAUNCH OF EXHIBITOR PAGES
ONLINE LAUNCH OF CONFERENCE PROGRAM
ONLINE LAUNCH OF PITCH PROGRAM

09/01/2026

OPENING APPOINTMENT PLATFORM
ANNOUNCE YOUR PRESENCE AT COBRANDZ

INVITE YOUR PROSPECTS WITH THE FREE CODE

- 🕒 ORGANIZE YOUR 2 DAYS AT THE TRADE SHOW

9-10 AVRIL

SCHEDULE APPOINTMENTS AT YOUR BOOTH
ATTEND CONFERENCES
NETWORK

USE THE THURSDAY EVENING COCKTAIL TO NETWORK

YOUR INFORMATIONS 1/3

FOR ONLINE LAUNCH OF YOUR COMPANY PAGE

The cobrandz.fr website is a showcase site from which visitors register and gather information about your presence and your brand catalog.

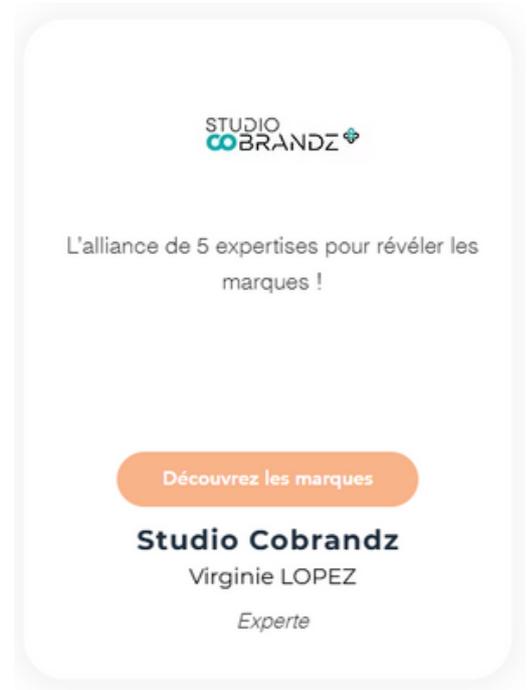
Home page: logo + short description + contact

For this module, we need:

- • Web logo in jpg 500px x 500px
- • A short text of 120 characters maximum
- • A contact
- • An email

Companies are listed in alphabetical order based on the name you provide us.

Attention, no changes planned for this information later!



Note: If you were an exhibitor in 2025 and your information remains unchanged, please send us an email to confirm it.

Send to
charlotte@cobrandz.com

YOUR INFORMATIONS 2/3

FOR ONLINE LAUNCH OF YOUR PROPERTIES/BRANDS PAGES

Detailed Company Page + Properties/Brands Description

For this module, we need:

- Web logo in png, jpg 500px x 500px for each brand (15 brands max.)
- A text of 500 characters maximum for each brand
- A text of 500 characters maximum for the long company description



Same Logo to the previous page

500 characters maximum for entity long description

LES LICENCES



1 logo per brand in jpg or png 500px x 500px

500 characters maximum for brand description



Send to
charlotte@cobrandz.com

YOUR INFORMATIONS 3/3

FOR ONLINE SETUP OF APPOINTMENTS

For this module, we need:

Email addresses of the people who will take appointments at your booth

You will receive an email indicating all the steps to connect:

1- Go to this link: <https://crm.cobrandz.fr/>

2- Enter your email address

3- Enter the code sent by email (once the code is saved, if you access this module again, your browser will be saved and no more code needed).

You are on the appointment booking page

You will find there

- Your badge
- Your information
- Your team
- Your agenda
- Your pitch
- The list of visitors

For any questions
charlotte@cobrandz.com - 0682686332

CONTACT A VISITOR

VIA OUR NEW APPOINTMENT SPACE

lien de l'espace : <https://crm.cobrandz.fr/>

Connect with your email address, go to the "visitors" section, click on the visitor with whom you wish to make an appointment, a pop-up appears: select the date and time (once the appointment is validated, the slot will be blocked in your agenda and that of the visitor)
(Visual: Screenshot of the CRM interface showing how to contact a visitor, with arrows pointing to the "Visitors" tab and appointment pop-up.)

The screenshot shows the CRM interface for Cobrandz 2026. The main navigation menu on the left includes 'Accueil', 'Mon Agenda' (with 3 items), 'Conférences', 'Exposants', 'Pitches', 'Exposant', 'Visiteurs' (circled in red), 'Mon Pitch', and 'Informations'. The 'Liste des Visiteurs' section displays a search bar and a list of 1 visitor: Charlotte Quéverdo (charlottequeverdo@gmail.com), with her company 'Quéverdo' and activity sector 'Industriels - Fabricants/Applis - Jeux vidéo - e-sports - Téléphonie'. A mouse cursor points to the 'Demande un rendez-vous avec Charlotte Quéverdo' button. The resulting pop-up shows a calendar for April 2026 with the 9th highlighted, and a time selection list with 10:00 selected. A confirmation message at the bottom states 'Vous avez sélectionné le jeudi 9 avr. à 10:00.' and a 'Valider' button is present.

https://crm.cobrandz.fr/dashboard/exposant/visiteurs

COBRANDZ

Evenement actuel
Cobrandz 2026

carlota
Exposant

Mon Accès

Mon Compte

Se déconnecter

Accueil

Mon Agenda 3

Conférences

Exposants

Pitches

Exposant

Visiteurs

Mon Pitch

Informations

Liste des Visiteurs
Liste des visiteurs de l'événement avec qui vous pouvez prendre un rendez-vous

Rechercher par nom, email ou entreprise...

1 visiteur au total

CH **Charlotte Quéverdo**
charlottequeverdo@gmail.com

Entreprise
Quéverdo

Secteur d'activité
Industriels - Fabricants/Applis - Jeux vidéo - e-sports - Téléphonie

Demande un rendez-vous avec Charlotte Quéverdo

avril 2026

lu	ma	me	je	ve	sa	di
1	2	3	4	5		
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

09:00

09:30

10:00

10:30

11:00

12:30

13:00

13:30

14:00

Vous avez sélectionné le jeudi 9 avr. à 10:00.

Valider

VOTRE AGENDA

Space link: <https://crm.cobrandz.fr/>

The screenshot shows the 'Mon Agenda' page on the COBRANDZ platform. The interface includes a sidebar with navigation options like 'Mon Agenda' (highlighted with a red circle and a '3' badge), 'Conférences', 'Exposant', and 'Pitches'. The main content area displays a weekly calendar view for the week of April 6th to 10th. On Thursday, April 9th, there are two meeting invitations for 'Charlotte Quéverdo' at 11:30-12:00 and 12:00-12:30. A red circle highlights the 'to accept click here' button on the second invitation. A red box with the text 'to accept click here' is positioned below the second invitation. Another red box with the text 'The number of pending applications' points to the '3' badge on the 'Mon Agenda' menu item.

The number of pending applications

to accept click here

PITCH MANAGEMENT

Space link: <https://crm.cobrandz.fr/>

In the "my pitch" section
You have access to the list of participants

The screenshot displays the COBRANDZ CRM interface. On the left is a navigation sidebar with the following items: 'Evenement actuel Cobrandz 2026', 'Exposant carlota' (with sub-items 'Mon Accès', 'Mon Compte', 'Se déconnecter'), 'Accueil', 'Mon Agenda' (with a red notification badge '3'), 'Conférences', 'Exposants', 'Pitches', 'Exposant' (with sub-items 'Visiteurs', 'Mon Pitch' circled in red, and 'Informations').

The main content area is titled 'Mon pitch' with the subtitle 'Détails du pitch de mon exposant'. It features a 'TEST PITCH' header with '0 participants' and the date '09/04/2026'. Below this, it shows 'Début 16:25' and 'Fin 17:25'. A 'Participants' section contains a search bar 'Rechercher un participant' and a list entry for 'Charlotte Quéverdo' with 'Accepter' and 'Refuser' buttons.

INVITATIONS

Access to Cobrandz is paid, as an exhibitor, you have personalized invitations at your disposal.

INVITATION PROCESS

You have a free code

- Code example: FREEXXX_CBZ25
- This code must be entered during the finalization of registration and automatically sets the participation to 0€
- A usage countdown is set up based on the number of invitations associated with your package.
- Cobrandz is not accessible to rights holders who do not have a booth

The image shows two side-by-side screenshots of the Cobrandz payment interface. The left screenshot is a dark orange background showing a payment summary for 'COBRANDZ'. It displays 'Payer COBRANDZ 25,00 €' and a table with one item: 'Standard 25,00 €' with the subtitle 'Accès pour Cobrandz 2026'. Below the table is a 'Sous-total 25,00 €' and a 'Montant total dû 25,00 €'. A button labeled 'Ajouter un code promotionnel' is highlighted with a black arrow. The right screenshot is a light grey background showing a payment form. At the top is a green button 'Payer avec link'. Below it is a section for 'OU' with a text input field containing 'charlottequeverdo@gmail.com' and a 'Continuer avec Link' button. Below that is a phone number input field with '06 12 34 56 78'. The 'Moyen de paiement' section includes 'Informations de la carte' with a card number input field (1234 1234 1234 1234), a dropdown for 'MM / AA', a dropdown for 'CVC', and a card icon. Below that is a 'Nom du titulaire de la carte' input field with 'Nom complet' and a 'Pays ou région' dropdown menu with 'France' selected. At the bottom is a large orange 'Payer' button. Footer text includes 'Propulsé par stripe | Conditions d'utilisation Confidentialité'.

As an exhibitor, you can invite your agents or rights holders using your quota.

KIT MEDIA

Request an invitation or create your own from our Media Kit - (please respect our graphic charter)

To announce your participation in Cobrandz 2026.

You can create an invitation using our Media Kit (our logo, the colors of cobrandz 2026).

You can also ask us for an invitation in LinkedIn format with your logo integrated into our visual identity.

PITCH AND CONFERENCE

Are you speaking at Cobrandz?

Highlight the content of your conference to encourage visitors to register and come listen to you.

This information is accessible to all visitors on the conference program page..

ELEMENTS TO PROVIDE TO US ASAP

- • Your HD logo in 500 x 500 px format
- • Last name(s), First name(s) & Position(s) of the speaker(s)
- • Photo of the speakers in square format if possible

ON A WORD DOCUMENT

- • Title of your conference in bold underlined
- • Description/introduction of your conference (between 600 and 650 characters)

ATTENTION: It is important to title your presentation beyond your company name and your speakers to engage visitors

A envoyer asap à Virginie
virginie@cobrandz.com

9&10 AVRIL 2026 - PARIS

LE SALON DU COBRANDING



BRANDZ



ANY QUESTIONS ? CONTACT US

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